



# NEW DIRECTIONS AROMATICS

## **MATERIAL SAFETY DATA SHEET**

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### **1.1 Product Identification:**

Product Name: **Liquid Organic Base**

Product Use: cleanser

Country of Origin: United Kingdom

CAS#: n/a FEMA: n/a FDA: n/a WHMIS: n/a

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### **1.2 Company Identification: Importer/Distributor**

Address: New Directions Aromatics

21-B Regan Road,  
Brampton, ON  
L7A 1C5, Canada

Telephone No: 905-840-5459

FAX: 905-846-1784

1.3 Manufacturer: Stephenson Group Ltd.

Brookfoot House

Low Lane

Leeds

LS18 5PU

UK

Tel: +44(0)113 2050900

Fax: +44(0)113 2050901

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**24 HOUR EMERGENCY TELEPHONE NUMBER: (613)-996-6666 CANUTEC**

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### **2. Composition/Information on Ingredients:**

<u>Component</u>	<u>% Range</u>
Aqua	30 to 100%
Potassium Oleate	10 to 30%
Potassium Cocoate	3 to 10%
Glycerin	3 to 10%
Potassium Citrate	0.3 to 1%
Potassium Palm Kernelate	0.1% or less
Palm Kernal Acid	0.1% or less

Certification Status: Organic

Soil Association: 100% of the total ingredients are of natural origin

Ecocert : 23% of the total ingredients are from organic farming

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### **3. Hazards Identification:**

Not hazardous in accordance with Directive 1999/45/EC. May Cause irritation of eyes with

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contact. This product does not have a workplace exposure limit.  
Hazardous Ingredient Information: none known

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#### **4. First Aid Measures:**

**Eye contact:** Flush with water for at least 15 minutes. Call physician if irritation persists.

**Inhalation:** Consult a doctor.

**Ingestion:** Rinse mouth and consult a physician immediately. Never-give anything by mouth if victim is unconscious, is rapidly-losing consciousness, or is convulsing.

**Skin contact:** Remove contaminated clothing. Wash with soap and plenty of water.

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#### **5. Fire Fighting Measures**

**Exposure Hazards:** In combustion emits toxic fumes.

**Extinguishing media** –Use suitable extinguishing media for surrounding fire. Use water spray to cool containers.

**Flash Point:** not available.

**Protection of Fire-fighters:** Wear self contained breathing apparatus. Wear protective clothing to prevent contact with skin and eyes.

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#### **6. Accidental Release Measures:**

**Spillage:** Use appropriate tools to put spilled solid in waste disposal container, and dispose according to local and regional regulations. Finish cleaning with soap and water.

**Environment:** Keep away from drains, surface and ground water.

**Personal Precautions:** See section 8.

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#### **7. Handling and Storage**

**Handling:** Use safety glasses. Always avoid skin contact with concentrated product by wearing a lab overall and chemical resistant or surgical gloves.

**Storage:** Store in cool, dry, well ventilated area protected in tightly closed container away from sources of ignition, heat and light or direct sunlight. Keep away from strong oxidizing agents.

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#### **8. Exposure Controls:**

Exposure Limits not available. Use safety goggles and ensure eye wash station is available. Always avoid skin contact with concentrated product by wearing a lab overall and chemical resistant or surgical gloves.

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#### **9. Physical & Chemical Properties:**

Appearance:	Clear pale yellow liquid.
Odor:	Mild.
Solubility:	Soluble in water.
Viscosity (40 deg. C):	1000 cps
Boiling Point:	ca. 100 deg. C
Melting Point:	ca. 0 deg. C
Relative density:	ca. 1.04
pH:	9.8 – 11.5

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**10. Stability and Reactivity:**

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Stable. Avoid excessive heat, strong acids, and strong oxidizing agents. Not corrosive.  
Polymerization will not occur.  
In combustion emits toxic fumes.

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**11. Toxicology Information:**

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Toxicological properties of this product are not fully investigated. Due to its use in cosmetics, no adverse effects are expected. May cause mild skin and eye irritation. Low oral toxicity; may cause throat irritation and is not expected to be hazardous during normal handling.

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**12. Ecological Information:**

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Ecotoxicity is low. This product is readily absorbed into the soil. This material will readily biodegradable with no bioaccumulation potential.  
This is not identified as a PBT substance.

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**13. Disposal Considerations:**

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Keep away from drains, surface and ground water. Waste should be disposed according to local and regional regulations.

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**14. Transport Information:**

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Not a DOT controlled material.

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**15. Regulatory Information:**

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**WHMIS (Canada):** not controlled under WHMIS.

No significant hazard

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**16. Other Information:**

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MSDS prepared by laboratory staff

Date: June 22, 2010

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**Disclaimer**

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## **CERTIFICATE OF ANALYSIS**

**PRODUCT: Liquid Organic Base**  
**PRODUCT NO: 24049**

**LOT NO: 24049-A17**

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	<b>Specifications:</b>	<b>Results:</b>
<b>Appearance:</b>	Colourless, viscous liquid.	Complies
<b>Odor:</b>	Mild scent.	Complies
<b>Viscosity (40 deg. C)</b>	Approx. 1000 cps	Complies
<b>pH</b>	9.8 – 11.5	Complies