

The Coalition for Consumer Information on Cosmetics

Certificate of Approval

PROUDLY AWARDED TO

New Directions Aromatics Inc.

The Coalition for Consumer Information on Cosmetics (CCIC)
is pleased to present this Certificate of Approval to
New Directions Aromatics Inc.
for adopting the Corporate Standard of Compassion for Animals.

Luke Klein

Luke Klein, CCIC Chair

- American Anti-Vivisection Society
- Humane World for Animals
- Animal Alliance of Canada
- Beauty Without Cruelty, U.S.A.



October 31, 2013

Original Certification Date

- Doris Day Animal League
- National Anti-Vivisection Society
- Rise For Animals

CERTIFICATION VALID UNTIL: August 7, 2026