

The Coalition of Consumer Information on Cosmetics

Certificate of Approval

PROUDLY AWARDED TO

New Directions Aromatics Inc.

The Coalition for Consumer Information on Cosmetics (CCIC)
is pleased to present this Certificate of Approval for adopting the Corporate
Standard of Compassion for Animals.



Sue A. Leary, CCIC Chair

- American Anti-Vivisection Society
 - The Humane Society of the United States
 - Animal Alliance of Canada
- Beauty Without Cruelty, U.S.A.



October 31, 2013

Original Certification Date

- Doris Day Animal League
- National Anti-Vivisection Society
 - Rise For Animals
- INTERNATIONAL PARTNER:**
 - Cruelty Free International

CERTIFICATION VALID UNTIL: January 3, 2025